

A NATIONAL CONFERENCE FOR TEACHERS OF

ADVANCED PLACEMENT ECONOMICS

**FEATURING INTERNATIONALLY
RECOGNIZED ECONOMIC EDUCATORS**

**SPONSORED BY
THE POWELL CENTER
FOR ECONOMIC LITERACY &
THE FEDERAL RESERVE BANK
OF RICHMOND**

**NOVEMBER 2–4, 2008
RICHMOND, VIRGINIA**

2008 NATIONAL AP ECONOMICS TEACHERS CONFERENCE PROGRAM

SUNDAY, NOVEMBER 2 – THE JEFFERSON HOTEL

- 6:00 P.M. WELCOME RECEPTION
- 6:30 P.M. DINNER
- 7:30 P.M. OPENING REMARKS
Jennifer G. Cornell, Executive Director, Powell Center for Economic Literacy
Marsha Shuler, Senior Vice President, Federal Reserve Bank of Richmond
- 7:35 P.M. BANQUET ADDRESS
J. Alfred Broaddus, Jr.
Former President, Federal Reserve Bank of Richmond

MONDAY, NOVEMBER 3 – THE FEDERAL RESERVE BANK OF RICHMOND

- 8:00–8:30 A.M. Shuttles will run continuously between The Jefferson Hotel and the Federal Reserve Bank. Pick-up location is at the main entrance of the hotel.
- 8:30 A.M. CONTINENTAL BREAKFAST
- 9:00 A.M. WELCOME
Steve Malone, Assistant Vice President, Federal Reserve Bank of Richmond
Jennifer G. Cornell, Executive Director, Powell Center for Economic Literacy
- 9:15 A.M. OPENING ADDRESS
Tim Harford
Columnist and Peter Martin Fellow, the *Financial Times*
- 10:00 A.M. BREAK
- 10:15 A.M. BREAKOUT SESSIONS: participants will attend all four sessions. Each session will be offered again at 12:30 P.M., 1:30 P.M., and 2:45 P.M.
- SESSION A: UNDERSTANDING EXCHANGE RATES/THE VALUE OF THE DOLLAR
J. Brian O’Roark
Robert Morris University, Moon Township, Pa.
- SESSION B: EXPLOITING TECHNOLOGY IN THE CLASSROOM
Russell Roberts
George Mason University, Fairfax, Va.
- SESSION C: DEMYSTIFYING MACROECONOMICS
Michael K. Salemi
University of North Carolina-Chapel Hill, Chapel Hill, N.C.
- SESSION D: DEMYSTIFYING MICROECONOMICS
Gerald J. Swanson
University of Arizona, Tuscon, Ariz.

- 11:15 A.M. BREAK
- 11:30 A.M. LUNCH
- 12:30 P.M. BREAKOUT SESSIONS (2nd round)
- 1:30 P.M. BREAKOUT SESSIONS (3rd round)
- 2:30 P.M. BREAK
- 2:45 P.M. BREAKOUT SESSIONS (4th and final round)
- 3:45 P.M. BREAK
- 4:00 P.M. KEYNOTE ADDRESS
Governor Kevin M. Warsh, Board of Governors of the Federal Reserve System
- 5:30 P.M. NETWORKING RECEPTION at the Federal Reserve Bank of Richmond (immediately following the keynote address)
- 6:00–7:00 P.M. Shuttle service provided from Federal Reserve Bank to The Jefferson Hotel
- 7:00–9:00 P.M. HOSPITALITY RECEPTION at The Jefferson Hotel
Sponsored by Bedford, Freeman and Worth Publishers.

TUESDAY, NOVEMBER 4 – THE FEDERAL RESERVE BANK OF RICHMOND

- 8:00–8:30 A.M. Shuttles will run continuously between The Jefferson Hotel and the Federal Reserve Bank. Pick-up location is at the main entrance of the hotel.
- 8:30 A.M. CONTINENTAL BREAKFAST
- 9:00 A.M. OPENING ADDRESS
The AP Exam: Start to Finish
David A. Anderson
Centre College, Danville, Ky.
- 10:00 A.M. WRITING GOOD TEST QUESTIONS
Fekru Debebe
Educational Testing Service
- 10:15 A.M. INTRODUCTION OF DISTINGUISHED TEACHER PANEL
Timothy P. Schilling
Powell Center for Economic Literacy
- 10:30 A.M. PANEL DISCUSSION
Sally Adamson, Duncanville High School, Duncanville, Texas
Dee Mecham, The Bishop’s School, La Jolla, Calif.
Sandra Wright, Stevenson High School, Lincolnshire, Il.
- 12:00 P.M. EVALUATION, WRAP-UP AND ADJOURNMENT
- 12:15 P.M. LUNCH



**REGISTER ONLINE AT
WWW.POWELLCENTER.ORG/CONFERENCES.ASP**

**THE POWELL CENTER
FOR ECONOMIC LITERACY**

103 North Mooreland Road • Richmond, VA 23229

**THE FEDERAL RESERVE BANK
OF RICHMOND**

P.O. Box 27622 • Richmond, VA 23261