



HANDOUT 1 - EXAMPLE  
What's It Going to Cost Me?

<b>Era</b>	<b>World War II</b>	
<b>Event</b>	Rationing consumer goods in order to produce war goods	
<b>People Involved</b>	Consumers and government	
<b>Dates</b>	Entire war	
<b>Opportunity</b>	Increase production of war goods (tanks, missiles, ammunition, etc.)	
<b>Cost of Opportunity</b>		
	Having to sacrifice consumer goods (food, clothing, other essentials and luxuries)	<b>Personal</b>
	Increased government spending (deficit spending)	<b>Government</b>
	Short term deficits that can lead to larger future debt. Increase in price levels due to limited supplies.	<b>Financial</b>
	Sacrificing goods, quantity of goods, career opportunities, etc.	<b>Society</b>
<b>Benefits</b>		
	Creation of jobs, feelings of nationalism, patriotism (everyone does their part)	<b>Personal</b>
	Economic growth (GDP), lower unemployment, investment in capital goods (goods for tomorrow)	<b>Government</b>
	Increase in consumer incomes, financial security, etc.	<b>Financial</b>
	Sacrifice seen as a necessity in order to win a war (future generations benefit by having larger stock of capital)	<b>Society</b>